

This Cookies Policy aims to make you feel at ease with how we use cookies on our website and outlines the guidelines that govern our use of cookies. By using our website, you consent to the use of cookies to track your activity on [www.wetrack247.co.za](http://www.wetrack247.co.za). If you have any concerns or wish to withdraw your consent, you can follow the instructions below.

## 1. What Are Cookies?

Cookies are small text files that websites may place on your computer or mobile device while you browse. They serve various purposes, such as enhancing your browsing experience, remembering preferences, and improving website functionality.

For greater detail about cookies, here are a few websites for reference:  
[www.allaboutcookies.org](http://www.allaboutcookies.org) / [www.youronlinechoices.eu](http://www.youronlinechoices.eu) / [www.termsfeed.com](http://www.termsfeed.com)

## 2. Consent and Preferences

Upon your first visit to our website, you may have seen a pop-up regarding cookie usage. Although it may not appear on subsequent visits, you can withdraw your consent at any time by following the instructions below.

## 3. Why do We Use Cookies?

The information we collect using cookies helps us understand customers/ users of our website(s) better so that we can provide a more focused user experience. Cookies can, for example, be used to remember user login information and online shopping cart items, to helping companies create targeted ads. Using the knowledge of your previous visit to our website(s), WT24/7 can enhance subsequent visits by tailoring our content to match your requirements.

The most common function of cookies is to remember bits of information that help make browsing the web easier and more hassle-free for you.

We use cookies principally because we want to make our website(s) and mobile application(s) (if any) user-friendly, and we are interested in anonymous user behaviour. Generally, cookies do not store sensitive or personally identifiable information such as your name and address or credit card details.

In the unlikely event that our website(s) uses cookies to store personal information about you, WT24/7 encrypts the personal information to prevent unauthorised use by anyone else.

## 4. Types of Cookies

<u>Nr.</u>	<u>Cookie Type</u>	<u>Description</u>
1.	<b>Strictly Necessary Cookies</b>	Essential for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
2.	<b>Analytical/Performance Cookies</b>	They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. These cookies may also tell us how many of our visitors are male or female and may summarise the number of visitors who fall within certain age ranges, or certain interest categories or certain geographical area. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
3.	<b>Social Networking Cookies</b>	These cookies allow users to share content on social media platforms and help link activity between a website and third-party sharing platforms.
4.	<b>Behaviourally Targeted Advertising Cookies</b>	These cookies record your visit to our website, the pages you have visited and the links you have followed. They are specifically designed to gather information from users on their devices to display advertisements based on relevant topics of interest. They are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of the advertising campaign. These cookies remember that you have visited our website and use this information to tailor advertising for our products and/ or services when you visit third party websites The information on the users gathered by the cookies may be shared with other advertisers to measure the performance of their advertisements. We may also share this information with third parties for this purpose. They are mainly third party cookies on our website, and are placed by advertising networks.

**5. Managing Cookies**

Most web browsers have tools to delete or block cookies. However, blocking cookies may affect the functionality of some website features.

**6. Disabling Cookies**

If you disagree with the use of cookies, you can disable them by following the instructions on [www.allaboutcookies.org](http://www.allaboutcookies.org) or using available automated tools. Please be aware that disabling cookies may impact certain personalised features. Users can also manage cookies (and delete cookie files) by opening their web browser (such as Chrome, Firefox, or Safari) and finding where cookies are stored. For example, cookie storage can be enabled/ disabled in Internet Explorer by clicking “Tools”, then “Internet Options”, then the “Privacy” tab and “Advanced”. Please understand, however, that some of the services will not function so well if cookies are disabled.

Where the organisation setting the cookie provides an automated disabling tool in respect of its cookie(s), we list the name of that organisation, the category of cookies it sets together with a link to its automated disabling tool. In all other cases, we list the names of the cookies themselves and their source at the date of this Cookies Policy so that you can easily identify and disable them if you want through your browser controls.

After your initial visit to this website, we may change the cookies we use. This Cookies Policy will always allow you to know who is placing cookies, for what purpose and give you the means to disable them so you should check it from time to time.

**7. What Cookies Do We Use?**

For detailed information about the cookies we use, their purposes, duration, and sources, please refer to the table below:

Cookie	Name	Purpose	Duration
• Analytics	__ga	The __ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 Year 1 Month 4 Days
• Analytics	__gid	Installed by Google Analytics, __gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 Day
• Advertisement	YSC	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	Session
• Advertisement	VISITOR_INFO1_LIVE	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	6 Months
• Advertisement	VISITOR_PRIVACY_METADATA	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 Months
• Performance	__gat	This cookie is installed by Google Universal Analytics to restrain request rate and thus limit the collection of data on high traffic sites.	1 Minute
• Performance	__utma	This cookie is set by Google Analytics and is used to distinguish users and sessions. The cookie is created when the JavaScript library executes and there are no existing __utma cookies. The cookie is updated every time data is sent to Google Analytics.	1 Year 1 Month 4 Days
• Performance	__utmc	The cookie is set by Google Analytics and is deleted when the user closes the browser. It is used to enable interoperability with urchin.js, which is an older version of Google Analytics and is used in conjunction with the __utmb cookie to determine new sessions/visits.	Session
• Performance	__utmz	Google Analytics sets this cookie to store the traffic source or campaign by which the visitor reached the site.	6 Months
• Performance	__utmt	Google Analytics sets this cookie to inhibit request rate.	10 Minutes

• Performance	__utmb	Google Analytics sets this cookie, to determine new sessions/visits. __utmb cookie is created when the JavaScript library executes and there are no existing __utma cookies. It is updated every time data is sent to Google Analytics.	1 Hour
• Advertisement	test_cookie	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 Minutes
• Analytics	__utmt_UA-*	Google Analytics sets this cookie to gather statistical information about user behaviour on the website.	10 Minutes
• Analytics	_hjSessionUser_*	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	1 Year
• Analytics	_hjSession_*	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	1 Hour
• Functional	yt-remote-device-id	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	Never
• Functional	yt-remote-connected-devices	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	Never
• Functional	ytidb::LAST_RESULT_ENTRY_KEY	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	Never
• Other	yt-remote-session-app	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	Session
• Other	iU5q-!O9@\$	No description available.	Session
• Functional	-d856529-32c306ed	No description available.	Session
• Functional	yt-remote-cast-installed	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.	Session
• Functional	yt-remote-session-name	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.	Session
• Functional	yt-remote-fast-check-period	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.	Session

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/ performance cookies or targeting/ advertising cookies.

## 8. Updates to Cookies Policy

We may update this Cookies Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operation, legal or regulatory reasons. Please, therefore, re-visit this policy regularly to stay informed about our use of cookies and related technologies.